

The background of the entire advertisement is a photograph of two young boys playing in a swimming pool. They are both shirtless and wearing swim trunks. The boy on the left is looking down at the water, while the boy on the right is looking up and smiling. They are both splashing water, creating a dynamic and joyful scene. The water is a vibrant blue, and the overall atmosphere is one of fun and family time.

Welcome to a  
**Lifetime of Memories**

[www.generationpools.com](http://www.generationpools.com)



generation pools



\*pool shown is 4' deep

# welcome to a lifetime of memories

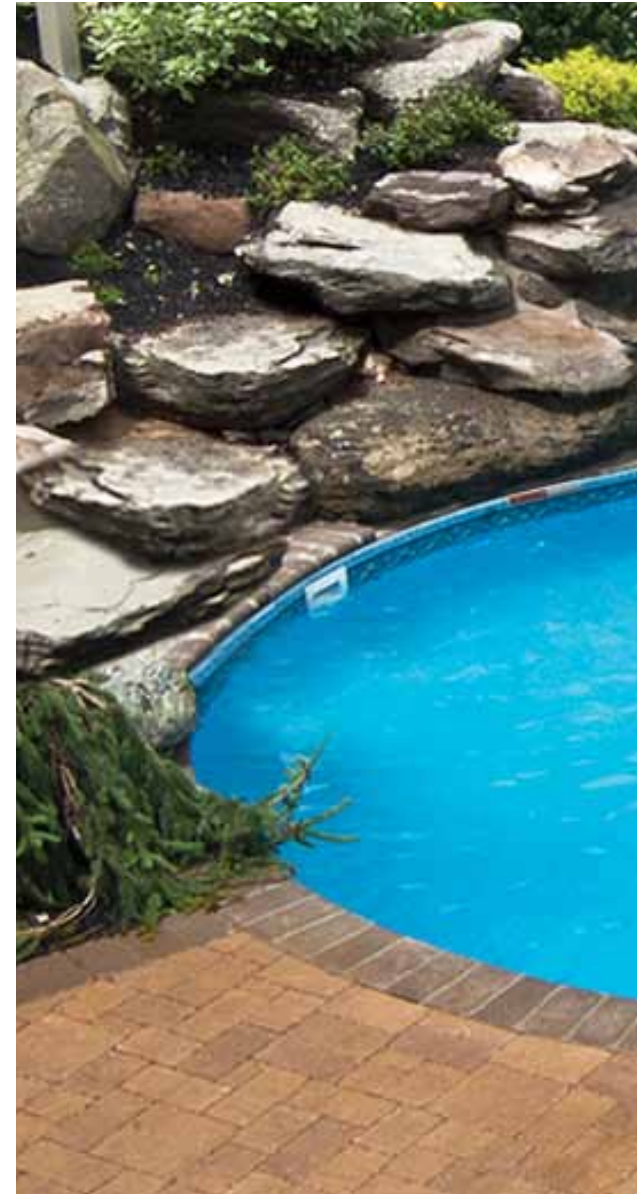
**This is where it begins.** Where family comes together and life's worries wash away. Where every day is a vacation and every swim is a new memory waiting to happen. An opportunity of life-enriching experiences awaits...and you'll find it right in your backyard.

At Imperial Pools, it's all about family. We work together, bringing over 50 years of innovation, engineering excellence, and artisan design to every Generation Pool we manufacture, to transform your home and enhance your life. It's a promise we make...  
**...from our family to yours.**



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# a family of benefits

A new pool opens the door to a host of rewards that can be enjoyed for generations to come! But don't take our word for it. Ask any pool owner and they'll agree\*: the benefits of pool ownership are not just perceived notions but indisputable facts, including:



**Quality Family Time** – A pool connects family. Whether playing with your kids or relaxing with your spouse, a Generation Pool is “Where Family Happens.”



**Revitalization Station** – Whatever kind of day you're having, a pool is the perfect place to recharge, refresh, relax, or retreat, any time of the day.



## Financial Rewards

A Generation Pool is one home improvement that will pay for itself in multiple ways, from increasing your home's value to reducing family summer vacation expenses.\*\*

Plus, competitive pricing and the current building construction economy have made pool installation surprisingly affordable. Ask your dealer for more details, and for the many appealing financing options available.



**Party Central** – Simply put, a swimming pool is a social magnet and the perfect place to celebrate with family and guests.



**Aquatic Fitness Center** – Just 15 minutes of swimming a day will help you lose weight, tone up, and sleep better, and have fun in the process!

\* Harrison Group Poll – 2011-12 APSP Consumer Research Program – Inground Pool Market Assessment.  
\*\* American Express Summer Travel Survey, 2012.

# generations of innovation

For over 50 years, we've been perfecting the art of pool production. You and your family deserve nothing less. Installing an inground pool is a very big investment, and we are committed to give you the best materials, the finest craftsmanship, and the most beautiful designs you'll ever find.

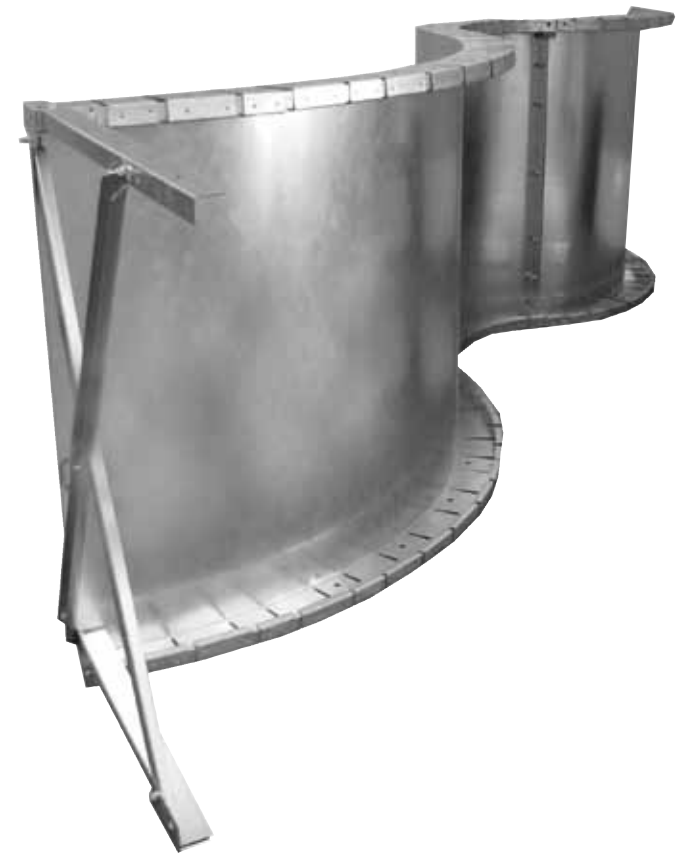
## Built On Steel...

Generation Pools are built with panels constructed of the highest quality, G-235 zinc-coated, galvanized steel available.

Our steel panels are built to withstand extreme conditions, and fortified with pioneering **Imperial Armor Guard**, an additional layer of protection designed to prevent corrosion and extend the life of your panels...guaranteed with a limited **Lifetime Transferable Warranty**.

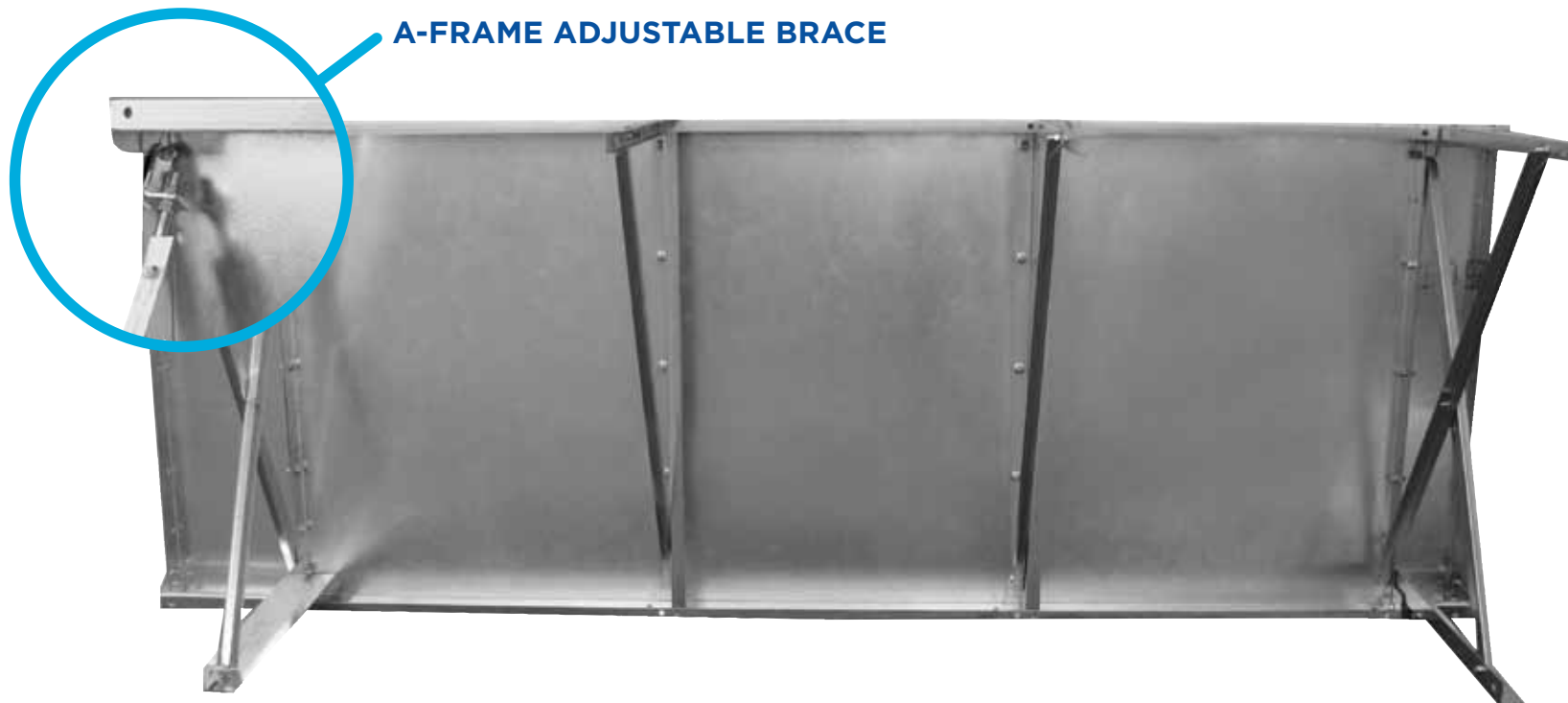


**ARMOR GUARD**  
• FORTIFIED STEEL PROTECTION •





A-FRAME ADJUSTABLE BRACE



### ... Exceptional Engineering...

Generation Pools are built strong thanks to a unique engineering process that incorporates 5" flanges top and bottom to further bolster your steel panels.

Our A-frame steel braces provide superior support to the pool walls, able to withstand extreme external pressures and hold tons of water.







# timeless beauty

The quality and craftsmanship of a Generation Pool isn't all hidden beneath the surface. We offer elegant, exclusive features you can see and touch that provide aesthetic appeal to every pool we manufacture:



## Interior Pool Finishes

Soft to the touch, our interior pool finishes come in a variety of alluring patterns and are simple to replace, allowing you to renew your pool's interior to change with you over time. (See poster attached.)



## Progressive Coping

Locks your concrete deck against the pool walls with a contoured shape, fewer seams and a low profile edge.



# choose your generation

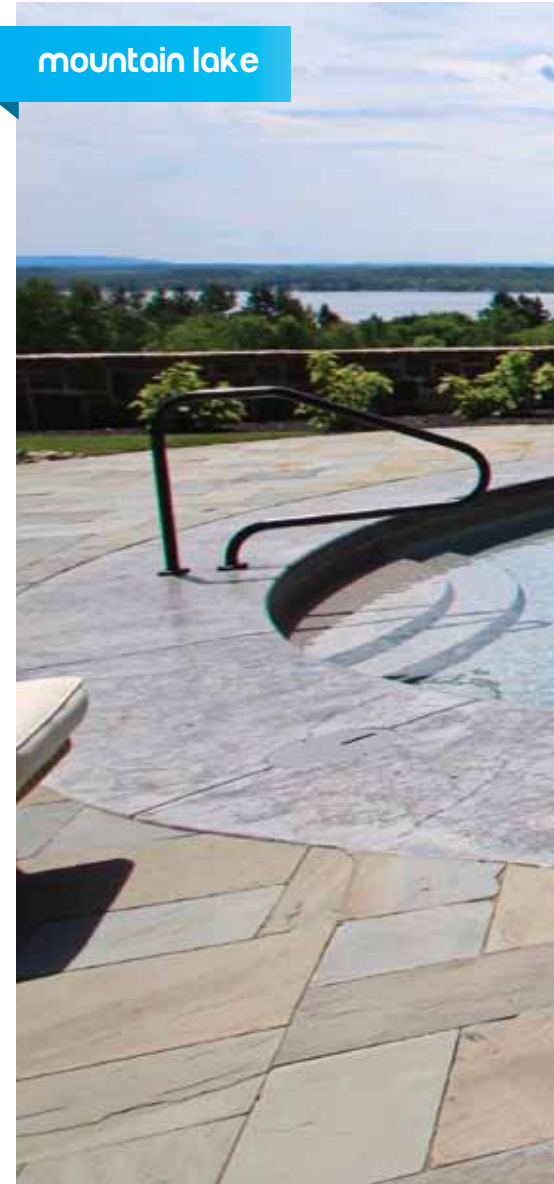
Our design gallery features over 80 pool shapes, sizes and numerous interior pool finishes to complement your outdoor living area and suit your style.

# or define your own

With the design flexibility of steel, you can design your own inground pool, any shape or any size. Ask your Generations dealer how you can custom-build a pool that is uniquely you. If you can dream it, we can make it.



mountain lake

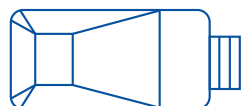






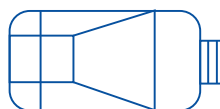
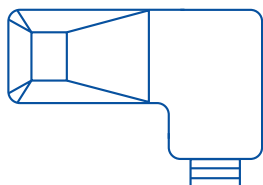
pool shown with vinyl covered wedding cake step, sundeck and a custom steel spillover spa

# pool shape options & sizes



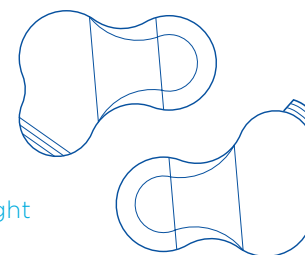
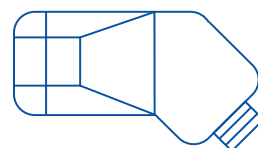
## 2' radius rectangle

12ft x 24ft\*  
16ft x 32ft  
16ft x 36ft  
18ft x 36ft  
20ft x 40ft  
16ft x 37ft x 24ft 90° L - Left or Right  
18ft x 37ft x 26ft 90°L - Left or Right  
20ft x 43ft x 28ft 90°L - Left or Right  
18ft x 43ft Lazy L - Left or Right



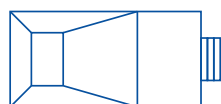
## 4' radius rectangle

16ft x 32ft  
18ft x 36ft  
20ft x 40ft  
18ft x 43ft Lazy L - Left or Right



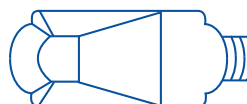
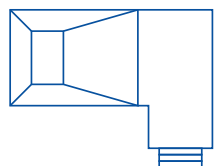
## lagoon

16ft x 34ft x 25ft  
18ft x 37ft x 29ft  
20ft x 42ft x 31ft



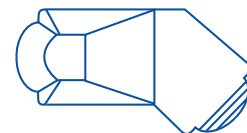
## 6'' radius (90°) rectangle

12ft x 24ft\*  
14ft x 28ft\*  
16ft x 32ft  
18ft x 36ft  
20ft x 40ft  
16ft x 38ft x 24ft 90° L - Left or Right  
18ft x 45ft Lazy L - Left or Right



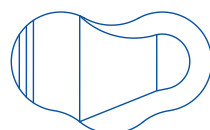
## roman end

16ft x 35ft  
18ft x 39ft  
20ft x 41ft  
18ft x 44ft Lazy L - Left or Right



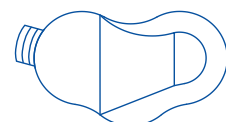
## kidney

15ft x 26ft\*  
16ft x 30ft\*  
16ft x 33ft  
18ft x 36ft  
20ft x 38ft



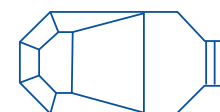
## mountain pond

18ft x 30ft\*  
20ft x 34ft  
22ft x 36ft  
24ft x 40ft



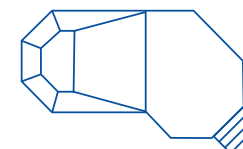
## mountain lake

21ft x 32ft  
21ft x 40ft  
23ft x 37ft  
23ft x 42ft  
26ft x 40ft  
24ft x 44ft



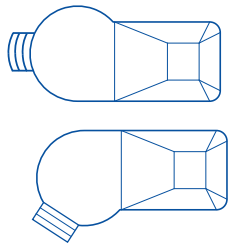
## grecian

17ft x 33ft  
17ft x 37ft  
20ft x 36ft  
20ft x 40ft  
17ft x 39ft Lazy L - Left or Right  
20ft x 44ft Lazy L - Left or Right

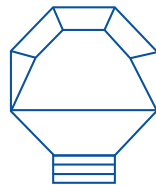




custom



**keyhole**  
16ft x 32ft\*  
18ft x 36ft\*  
20ft x 40ft



**patio**  
20ft x 20ft\*  
24ft x 24ft\*



**oval**  
16ft x 32ft  
18ft x 36ft





mountain lake





lagoon





rectangle



grecian













keyhole



# step forward with the best pool entry systems available

A pool's stair system is an integral part of the family swimming experience, and is often the most popular place to be. It can be a lounge area to sit and catch up with your kids, a cuddle cove to nestle with your spouse, a safe spot for younger ones to practice their first strokes, to name just a few.

Generation Pools feature the most aesthetically pleasing steps on the market, with a variety of options, including wedding cake stair and bench combinations, cuddle coves, sun decks, and much more.



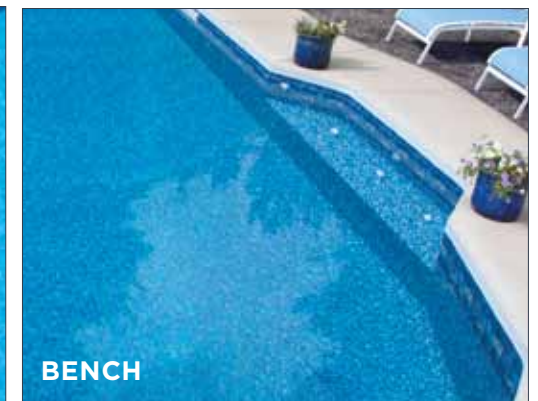




# built-in steps

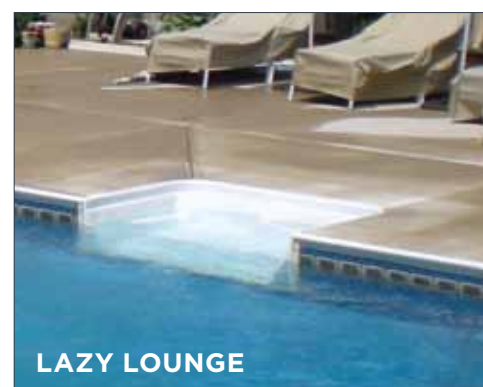
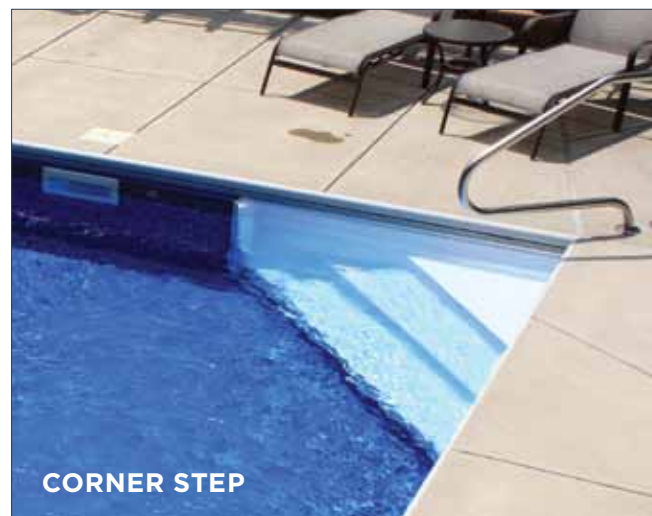
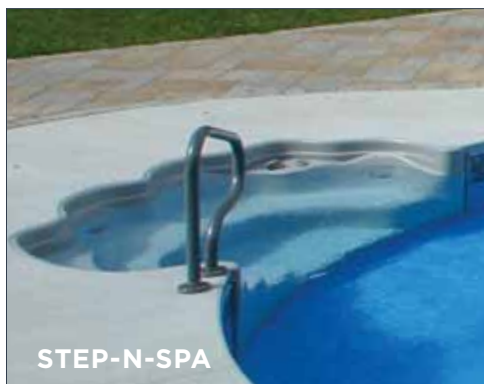


Our vinyl-covered **Generation Steel Stairs** bring the pattern of your interior pool finish onto your steps, creating a uniform elegance. Choose from our many models or **create the Generation Pool Entry System of your own**, in any shape or in any size.





# tread-loc™ steps



**The Generation Tread-Loc™ Step** is made of the strongest thermoplastic material available and is the highest quality pool step available. Each of our 50 models is designed to have excellent weatherability and chemical stability.

# tread-loc™ steps

The Tread-Loc™ entry system is loaded with exclusive features designed to make your steps safer, stronger, sleeker, and absolutely watertight. No other pool company can offer these features...because we own patents!

## Patented Tread-Loc™ Support System

Utilizes box beam and rigid reinforcement for every tread.

- 💧 **8" ABS Channel Support** – We reinforce each tread with a heavy duty box-beam, attached with a permanent high-pressure heat application.
- 💧 **Sturdy Rigid Pipe** – Our 2" diameter rigid pipe column supports are sturdy and strong.
- 💧 **Column Pipe Snap Ring** – These rings hold each rigid pipe firmly in place for ease of installation.
- 💧 **Independent Tread Support** – Each one is individually supported, providing stronger reinforcement and less stress on the whole unit.
- 💧 **3 Column Support** – Each 8" tread is individually supported by 3 columns for maximum support.

WITH MORE PATENTS IN THE INDUSTRY ON STEPS & ENTRY SYSTEMS, THE GENERATION TREAD-LOC™ THERMOFORMED STEP COMES WITH A LIMITED LIFETIME WARRANTY.\*





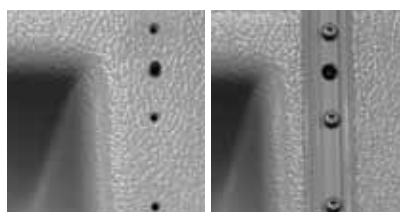
### Patented TrimLine Collar

Blends seamlessly with the coping, creating a clean and consistent line surrounding your pool.



### Patented Faceplate System

Gives you the most watertight system available, bar none, while protecting the liner from tears or punctures.



### Patented Dowel Alignment System

Guarantees correct position of the faceplate with strategic dowel location that offers an exact screw hole fit.

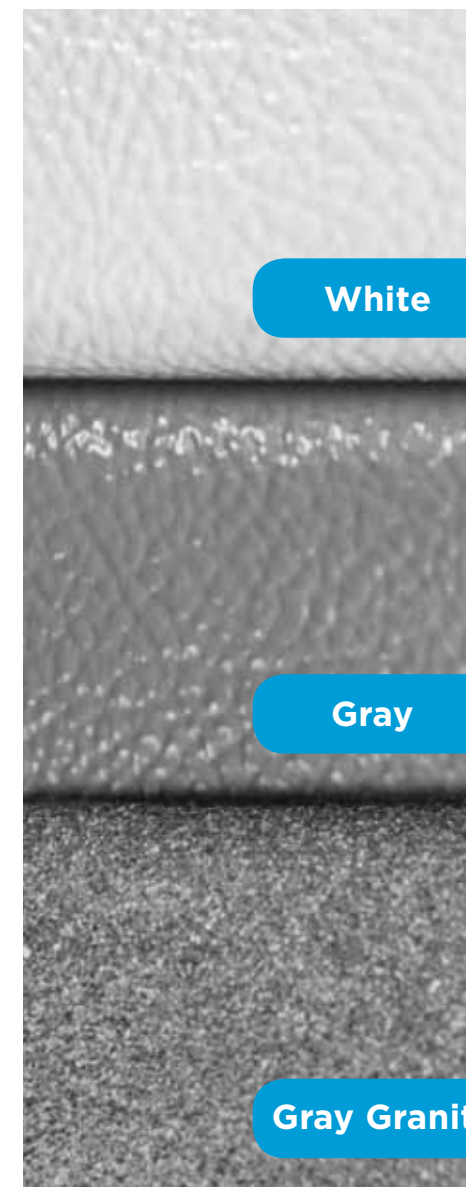


### Superior Tread Design

With our state-of-the-art Vacuum Former and the sophisticated nature of our mold designs, each step has the most detailed and distinctive pattern in the industry.

## Color Options

Tread-Loc™ Steps and Whitewave Spas are available in three colors to seamlessly blend into your décor. Choose from White, Gray or our new Gray Granite. All finishes are constructed to withstand the elements and look beautiful for years to come. Gray Granite offers a unique textured feel and distinct granite finish for a look that is sure to impress.



White

Gray

Gray Granite

\*Not all models available in all colors.

# one more joy to come home to

Here's a great way add to the family memories in new and rejuvenating ways: Add a poolside spa and enjoy a soothing and therapeutic alternative to swimming!

Imperial Pools is the only pool company that manufactures its own spas, and we bring the same 50-year heritage of innovation, craftsmanship, and commitment to every unit we build.



## Custom Built-in Spillover Spa

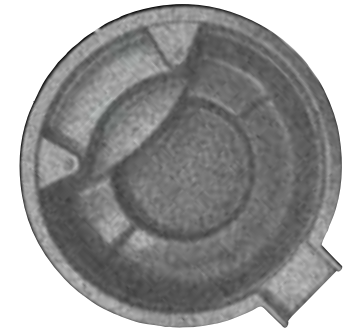
This spa blends seamlessly into your poolscape, with sturdy steel construction that meets the same high standards as your Generation Pool



**Whitewave Poolside Spa**  
White



**Whitewave Spillover Spa**  
Gray



**Whitewave Spillover Spa**  
Gray Granite

## Whitewave Built-In Spas

Available in Poolside and Spillover designs and in colors of gray, white, or gray granite, Whitewave Spas are constructed of the strongest thermoplastic in the industry.





- 8 Hydrotherapy Jets
- 2 Air Controls
- 2 Suctions
- 92" diameter
- 33" depth
- 425 gallon average fill
- 6-8 person Seating Capacity
- Available in White, Gray or Gray Granite

*Whitewave*  
spillover spa

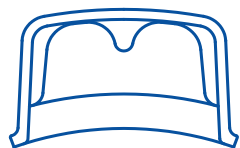
# tread-loc™ product guide

model	white 42"	white 48"	gray 42"	gray granite 42"
6' Step-N-Rest Trimline	•		•	
6' Step-N-Rest Cantilever	•		•	
6' Radius Step-N-Rest Trimline	•			
6' Radius Step-N-Rest Cantilever	•			
8' Step-N-Rest Trimline	•	•	•	•
8' Step-N-Rest Cantilever	•	•	•	•
8' Radius Step-N-Rest Trimline	•	•	•	•
8' Radius Step-N-Rest Cantilever	•	•	•	•
8' Step-N-Spa Trimline	•		•	
8' Step-N-Spa Cantilever	•		•	
8' Radius Step-N-Spa Trimline	•		•	
8' Radius Step-N-Spa Cantilever	•		•	

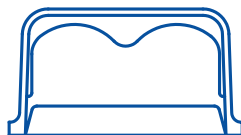
model	white 42"	white 48"	gray 42"	gray granite 42"
8' Roman Step Trimline	•			•
8' Roman Step Cantilever	•			•
8' Radius Roman Step Trimline	•			•
8' Radius Roman Step Cantilever	•			•
6' Lazy Lounge Trimline	•			•
6' Lazy Lounge Cantilever	•			•
6' Radius Lazy Lounge Trimline	•			•
6' Radius Lazy Lounge Cantilever	•			•
6' Swim Out Step Trimline	•		•	
6' Swim Out Step Cantilever	•		•	
2' Radius Corner Step Cantilever	•			
90° Corner Step Cantilever	•			•
2' Recessed Ladder	•		•	•
2' Recessed Ladder 48"		•		
92" Spillover Spa	•		•	•
92" Poolside Spa	•		•	•



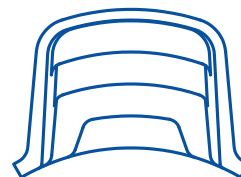
## 6' options



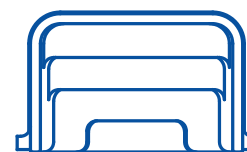
6' Radius Lazy Lounge



6' Lazy Lounge



6' Radius Step-N-Rest

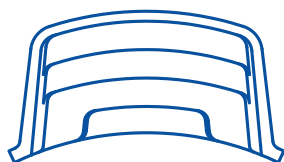


6' Step-N-Rest

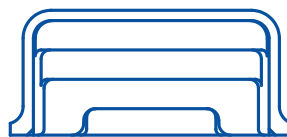


6' Swimout Step

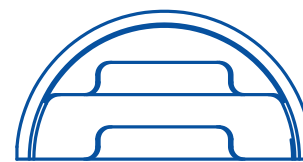
## 8' options



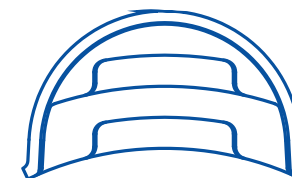
8' Radius Step-N-Rest



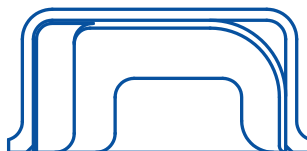
8' Step-N-Rest



8' Roman Step



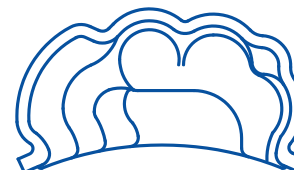
8' Radius Roman Step



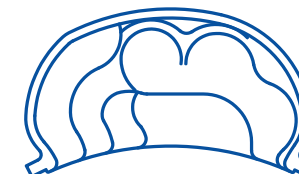
8' Straight Trimline  
Step-N-Spa



8' Straight Cantilever  
Step-N-Spa



8' Radius Trimline  
Step-N-Spa



8' Radius Cantilever  
Step-N-Spa

## ladders, steps & spas



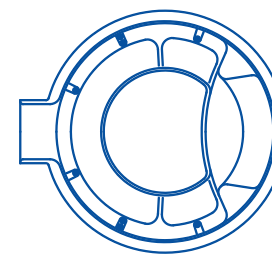
2' Radius Inside Corner Step



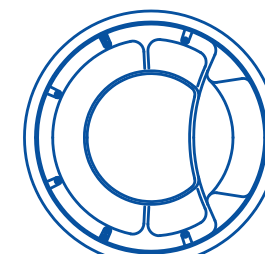
90° Inside Corner Step



2' In-Wall Ladder



Spillover Spa



Poolside Spa

# a family of options to enhance to your swimming experience

Your Generation Pool comes with a series of features and options that can bring even more enjoyment and luxury to your backyard oasis. Talk to your Generation dealer to learn more about these deluxe upgrades.



## **Heaters**

Add warmth to even the coolest of summer evenings with one of our various heating options.



## **Water Features**

Turn your new pool into a paradise for the ears, eyes, and soul with our soothing and shimmering water options.



## **Lighting**

Bring your pool to life in the evening and add some dramatic atmosphere to with our many colorful lighting options.



## **Safety Cover**

Protect your family with resilient and attractive safety covers built to perfectly fit your Generation Pool.



## **Automatic Sanitation**

Keep your water clear and clean with a system that makes your pool practically maintenance free.



## **Automation**

Control your pool's deluxe features, from heating to lighting to chlorination to cleaning cycles, with just a touch of a button.



# the strongest pools, backed by the strongest warranties

Your Generation Pool is built to last for generations to come, and to ensure that it will, we back our pool products with the best warranties available.

- 💧 Your pool comes with a limited LIFETIME WARRANTY.
- 💧 Your thermoformed step system is protected with a limited LIFETIME WARRANTY.
- 💧 We offer a 3 & 20 Warranty on our interior pool finishes, with 20 years of prorated coverage, with the first 3 years covered in full.

**Talk to your dealer for registration details.**

**Notice:** This brochure is for illustrative purposes only. Imperial Pools makes only those representations which are stated in its written warranties. Any other representations, statements or contacts made by the dealer and/or the contractor regarding any materials produced by the fabricator are attributable only to the dealer and/or the contractor. The dealer or contractor who sells or installs your pool is not an agent or employee of Imperial Pools, Inc. Imperial Pools are intended for private residential use only.

All pool sizes depicted in this brochure are approximate. Ask your dealer for blueprints. Caution: The use of diving or sliding equipment can be hazardous. Imperial Pools, Inc. does not recommend the use of these appliances.

If used, care should be exercised to use only equipment meeting the recommended safety codes established by the Association of Pool & Spa Professionals.



# when it comes to family, you can never be too safe

A Generation Pool will bring you and your family years of enjoyment and relaxation. With any recreational water activity, however, there is always the risk of injury. For the continued enjoyment of your backyard swimming experience, please follow the following safety tips:



**1. Read Safety Literature** including the Association of Pool and Spa Professionals' brochure, "The Sensible Way to Enjoy Your Inground Swimming Pool."



**2. Do Not Allow Diving or Jumping** into the pool or running around the pool, and avoid alcohol consumption.



**3. Stay Alert** and carefully supervise all the swimmers in your pool—especially small children.



**4. Install a Fence** to secure your pool from unsupervised and unauthorized use.



**5. Use Safety Signs** and labels and keep rescue devices nearby, such as life rings or ropes.







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[www.imperialpools.com](http://www.imperialpools.com)

Code: 27065 1/15